

# Reverse Innovation: Rethinking Urban Transport through Global Learning

September 18<sup>th</sup> 2017

Since their industrialization, German cities have developed highly efficient transport systems. For many years, Germany has been an inspiring destination for delegates from emerging cities in Asia, Africa and Latin America interested in sustainable development solutions. Germany is not only the country of origin of the automobile and the bicycle, but also of traffic solutions such as the suburban railway systems, transport associations and car sharing. At the same time German cities and companies get inspired by foreign businesses. Uber comes from the United States, electric busses from China and flexible delivery services via app are daily routine in India and Indonesia.

In the context of the European Mobility Week (16-22 September 2017) and in parallel to the Transport and Climate Change Week (by GIZ on behalf of BMUB) the German Environment Agency (UBA) and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) are jointly hosting the event "Reverse Innovation - Rethinking Urban Transport through Global Learning" focusing on urban mobility. The aim is to exchange ideas on how German cities can learn from abroad.

In light of the challenges of digitalisation and decarbonisation of transport and mobility mutual learning is more important for cities than ever before. Cities can rely on a wide range of experiences in the European Union, which has been promoting city networks and bringing together urban mobility actors for many years. At the same time, it is also worth looking beyond Europe's borders. The term „Reverse Innovation“ suggests that cooperation with developing and emerging countries is not a one-way street: In the 21<sup>st</sup> century cities engage and inspire each other globally.

Target group: interested professionals (from urban development, mobility as well as foundations, research institutions) and (local) government representatives.

Location: GIZ's Berlin Representation; Reichpietschufer 20, 10785 Berlin



## How to get here?

The public transport stop is Mendelssohn-Bartholdy-Park at subway (U-Bahn) line 2 or bus line M29, M48 and M85.

# Tentative Agenda

13.00 - 14:00	<b>Registration</b>
14:00-14:15	<b>Introduction and Overview</b> Christian Hochfeld, Executive Director Agora Verkehrswende
14:15-14:45	<b>3 Theses on (Reverse) Innovations in Urban Mobility – a dialogue</b> <ul style="list-style-type: none"> <li>- Mr. Dr. Christoph Beier (Member of GIZ Management Board)</li> <li>- Ms. Maria Krautzberger (President of the German Environment Agency)</li> </ul> Launch of the joint UBA-GIZ Paper (Rethinking urban transport: "Learning from each other --"Reverse Innovation" for Germany)
14:45-16:00	<b>Innovations in Developing and Emerging Countries</b> Presentations of Innovations from abroad (10-15 min.) <ul style="list-style-type: none"> <li>- Mr. Davis Wang (MoBike, China), tbc <i>MoBike is a station-less bike sharing service in China.</i></li> <li>- Ms. Dr. Kalpana Viswanath, (Co-Founder SafetiPin, India), tbc <i>SafetiPin is a social enterprise using data and technology to support cities in their endeavour to become safer, more inclusive and smarter.</i></li> <li>- Mr. Marcio Nigro (CEO and Founder Caronetas, Brazil), tbc <i>Caronetas is a carpooling website for people who own a corporative e-mail address, introducing a 'virtual currency' to pay in partner stores.</i></li> <li>- Ms. Samira Negm (Founder Raye7, Egypt), tbc <i>Raye7 is a culturally sensitive ride-sharing service that combined with a social networking element.</i></li> <li>- Mr. Nadiem Makarim (Co-Founder of Go-Jek, Indonesia) <i>GO-JEK is a start-up that developed an all-in-one app offering several transportation, delivery, lifestyle and payment services.</i></li> <li>- Representative for Electric Buses, tbc</li> </ul> Q&A (30 Min)
16:00- 16:30	Coffee break
16:30-17:45	<b>Panel Discussion: How to reverse innovations?</b> Moderator: Christian Hochfeld, Director, Agora Verkehrswende <ul style="list-style-type: none"> <li>- Pascal Smet, Minister for Mobility and Public Works Brussels Capital-Region tbc</li> <li>- Dr. Sigrid Evelyn Nikutta, BVG Vorstand</li> <li>- Werner Spec, Mayor of Ludwigsburg, tbc</li> <li>- Axel Harries, Daimler AG (CASE), tbc</li> <li>- Robert Follmer, INFAS</li> </ul>
17:45-18:00	<b>Closing Remarks</b> Mr. Dr. Christoph Beier (Member of GIZ Management Board)
18:00-19:30	<b>Joint reception with the (international) participants from the Transport and Climate Change Week (18-22.9.2017)</b>